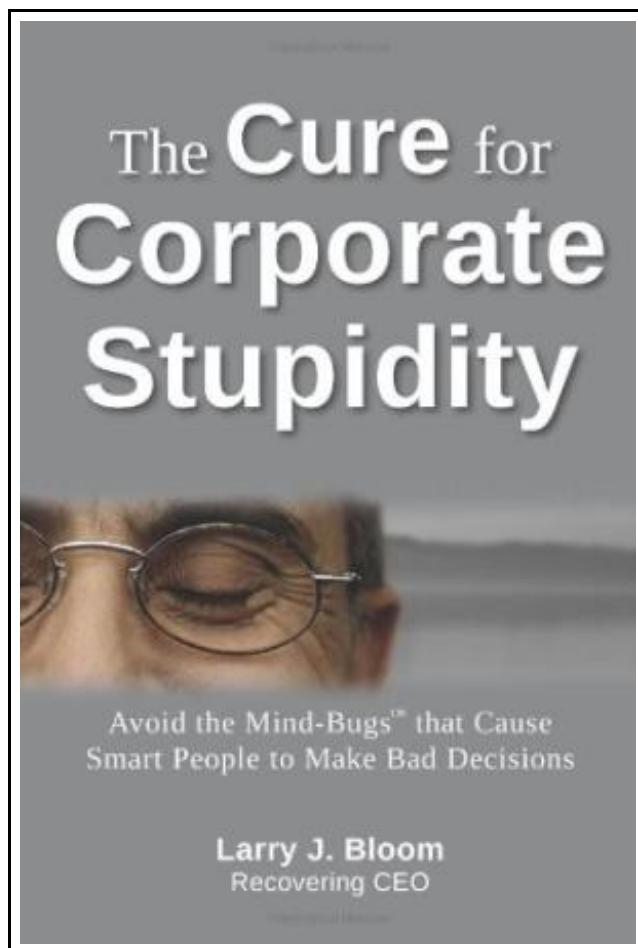


Cure for Corporate Stupidity: Avoid the Mind-Bugs' That Cause Smart People to Make Bad Decisions



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Reviews

This book may be worth purchasing. It typically fails to expense excessive. It is extremely difficult to leave it before concluding, once you begin to read the book.
(Ken Watsica)

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Xmente. Paperback. Book Condition: new. BRAND NEW, Cure for Corporate Stupidity: Avoid the Mind-Bugs' That Cause Smart People to Make Bad Decisions, Larry Bloom, Just like software can have bugs, we have bugs in the way we think and make decisions. Many problems in business today are not the result of factors that occur outside our thinking; rather, they are self-inflicted as a result of bugs that occur in the five inches between our ears--mind-bugs. Through the use of novel, simple-to-grasp terms like mind-bugs, and equally straightforward practices, this book shines a spotlight on the problem and provides business-friendly tools and solutions. It explains that detecting and avoiding mind-bugs is a low-risk, low-cost, easy-to-implement way to go about what we already do. The Cure describes how to practice mind-bug detection as part of our daily routines. The Cure is for people in companies of any size who want to improve their decisions, help achieve better company results, decrease risk, improve teamwork, grow their careers, reduce stress, and do more with less.



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