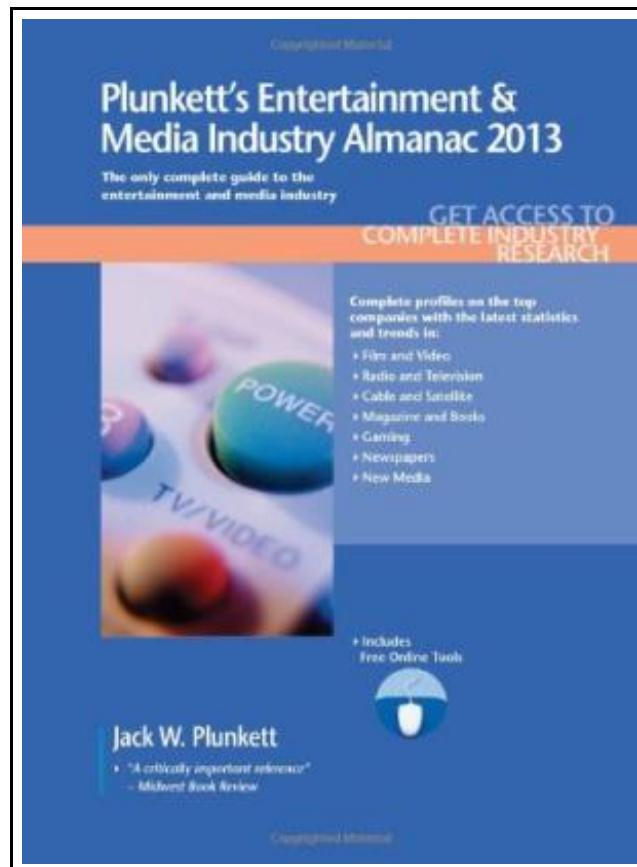


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Plunkett Research, Ltd. Paperback. Book Condition: New. Paperback. 663 pages. Dimensions: 10.9in. x 8.6in. x 1.4in. PLUNKETTS ENTERTAINMENT and MEDIA INDUSTRY ALMANAC 2013 Key Features: Industry trends analysis, market data and competitive intelligence Market forecasts and Industry Statistics Industry Associations and Professional Societies List In-Depth Profiles of hundreds of leading companies Industry Glossary Buyer may register for free access to search and export data at Plunkett Research Online Link to our 5-minute video overview of this industry Pages: 663 Statistical Tables Provided: 16 Companies Profiled: 473 Geographic Focus: Global A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. How is the industry evolving? How is the industry being shaped by new technologies? How is demand growing in emerging markets and mature economies? What is the size of the market now and in the future? What are the financial results of the leading companies? What are the names and titles of top executives? What are the top companies and what are their revenues? Contents, Statistics, Forecasts and Analysis Include: Major Trends Affecting the Entertainment and Media Industry 1) Introduction to the Entertainment and Media Industry 2) Multimedia Hub Homes Slowly Become a Reality 3) TVs are Internet Ready 4) DVR Market Evolves 5) Time-Shifting Hurts Advertisers 6) Pandora and Spotify Grow 7) Internet Film and TV Content Grows 8) Netflix Evolves to Focus on Online Delivery 9) Casino Expansion Underway in Select Locations, including Asia 10) New Platforms Revolutionize Electronic Games 11) Microsofts Kinect Raises the Standard 12) Radio Via IP Grows 13) The Era of Digital Radio Begins 14) Reality TV Dominates Broadcast Programming 15) Falling Ratings Force Networks to Find New Ways to Distribute Content 16) Cable and Satellite TV Lose Subscribers to Internet and Wireless Options 17) Video-on-Demand (VOD) and Subscription Video-on-Demand (SVOD) Reap Extra Revenues 18) Telecom Companies, Including AT and T and Verizon,...

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