



## Textile Vocational College Eleventh Five-Year ministerial-level planning materials and textile marketing(Chinese Edition)

By ZHANG ZHI PING WANG RUO MING

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2008 Pages: 190 Publisher: China Textile Press title: Textile College Eleventh Five-Year ministerial-level planning materials and textiles marketing Original Price: 29.80 yuan Author: Zhang Zhiping Wang Ruoming Press : China Textile Press Publication Date: August 1, 2008 ISBN: 9.787.506.452.021 words: Page: 190 Edition: 1st Edition Binding: Paperback: Weight: 358 g Editor's Choice Textile College 11th ministerial-level planning materials. textile marketing compact structure. rich in content. both theoretical and practical. both breadth has a certain depth. not only as vocational colleges textile engineering. marketing and other related professional students learn to use. but also related to the use of professional students and those who want to engage in the work of textile marketing staff on their own as universities. colleges. Executive Summary Textile College Eleventh Five ministries level planning textbook textile marketing system describes the basic theory and method of the textile enterprise engaged in marketing activities. the main content: textile marketing environment analysis. buying behavior of the textile market analysis. textiles target market strategy. research and forecasting of the textile market. textile product strategy. textiles pricing...



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