



The Sixth Language: Learning a Living in the Internet Age, Second Edition

By Robert K. Logan

The Blackburn Press. Paperback. Book Condition: New. Paperback. 318 pages. Dimensions: 8.6in. x 5.9in. x 1.0in. The first edition of the Sixth Language, published in 2000, was a recipient of the Susanne K. Langer Prize of the Media Ecology Association for Outstanding Scholarship in the Ecology of Symbolic Form. This second edition includes 37 new pages in a new Foreword and Afterword where Logan reports on a number of new developments in his research into the origin and evolution of language. The Sixth Language updates the work of Marshall McLuhan by applying his ideas to the communications revolution taking place due to digital information technology. Logan's work interweaves ideas which touch on language, education, work, social class, information technology and management theory. He establishes the theoretical background for his study with a succinct and very readable summary of McLuhan's ideas. Logan develops a new theory of language by showing that a language is not merely a system of communication but also an information processing tool. He goes on to show that speech, writing, mathematics, science, computing and the Internet form an evolutionary chain of verbal languages. As Logan weaves his tale of the development of language he also shows how new...



READ ONLINE
[5.4 MB]

Reviews

It is a single of my personal favorite ebook. I am quite late in start reading this one, but better then never. Your life span will likely be enhance once you total reading this article publication.

-- **Russ Mueller**

These types of publication is the greatest publication available. It really is filled with knowledge and wisdom Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Prof. Lenna Beatty III**