



Fundamentals of Packaging Technology (2nd Revised edition)

By S. Natarajan, Madabusi Govindarajan, B. Kumar

Prentice-Hall of India Pvt.Ltd. Paperback. Book Condition: new. BRAND NEW, Fundamentals of Packaging Technology (2nd Revised edition), S. Natarajan, Madabusi Govindarajan, B. Kumar, This compact textbook is designed primarily for the undergraduate students of printing technology and mechanical engineering. The text introduces the concepts and techniques relevant to the packaging of industrial, pharmaceutical and food products. It covers package design concepts, with an emphasis on graphics and colours. It also discusses the importance of glass as a packaging material, label types and their design, bulk packaging and test procedures to evaluate effectiveness for distribution and storage. This second edition has been updated: chapter 7, oPlastics and Speciality Packagingo has been completely overhauled and split to introduce a new chapter on oPackage Finishing and Security (Chapter 8). Besides undergraduate students, this book will also be useful for diploma students of packaging, researchers and professionals in printing and packaging field. Key features: A case study provides a practical orientation. Review questions, arranged in a graded manner, sharpen the analytical skills of the students. Solved problems reinforce understanding.



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